



Manon Robin

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<https://manonrobin.fr>

@lildesignby_m

I am responsive, creative, and unafraid to take initiative.
I am attentive to those around me and value teamwork.



EDUCATION

MBA DMCS | 2024 - 2026
ISCOD

Preparation for an MBA in Digital Marketing and Communication Strategy through an apprenticeship

LP M@TIC | 2019 - 2020
Tours

Obtaining a Bachelor's degree in E-commerce and Digital Marketing with honours

DUT MMI | 2017 - 2019
Laval

Obtaining a two-year university degree in technology of Multimedia and Internet Profession

HIGH-SCHOOL DIPLOMA | 2016 - 2017
Chartres

Obtaining a scientific high-School diploma with physics / Chemistry Option and European Section

EXPERIENCES

FREELANCE | SINCE FEBRUARY 2021

- Graphic design : designing flyers/business cards, commercial brochures, and visuals for social media
- Video editing : advertisements, presentation videos, motion design
- Community management
- Web development

INTERNSHIP ERASMUS+ | January - April 2024
CREATIVE GUERRILLA - Prague (Czech Republic)

- Developing event strategies for clients such as Red Bull, Coca-Cola, Bombay Sapphire, and others
- Co-producing visuals using AI tools
- Co-creating an Instagram campaign for VELO in collaboration with McLaren

COMMUNICATIONS OFFICER | 2022 - 2023
GESEC

- Creation of digital and print materials
- Web sites updates
- Creation of visual identities for event projects
- Creation of social media inspiration calendars
- Realization motion designs for social media

COMMUNITY MANAGER | 2021 - 2022
APA TRAINING

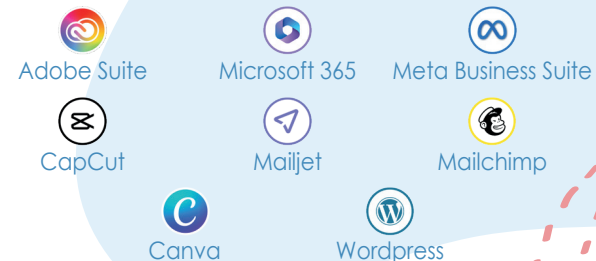
- Video editing & motion design
- Community management
- Digital and print graphic design

GRAPHIC DESIGNER | 2019 - 2020
EMOVISION - Apprenticeship

- Creation of web sites : web design et web developpement
- Video editing : advertisements, presentation videos, motion design
- Graphic design for social media and forms of communication

SKILLS

SOFTWARE



WEB DEVELOPPEMENT
HTML/CSS, PHP

E-MAILING CAMPAIGN

- Layout design and writing based on a template
- Scheduling the dispatch of multiple campaigns
- Creation of contact lists

DTP

Designing and overseeing multiple print projects

LANGUAGES

French : C2 (native language) English : B2

SOFT SKILLS



HOBBIES

- Pastries enthusiast
- DIY lover
- Passionate about artistic gymnastics
- Cross Fit

